

## International Student Entrepreneur Pilot (ISEP)

### Business Concept Form

Effective December 2018

Full Name: <i>Last</i> <i>First</i> <i>Middle Initial</i>			Date of Birth: <i>yyyy / mm / dd</i>	
<b>IMPORTANT:</b> Please provide your contact information below. Do NOT include the contact information of your representative in this section if you have one.				
Residential Address: <i>Street Number, Street Name</i>			<i>Apartment/Unit #</i>	
<i>City/Town</i>	<i>Province/State</i>	<i>Country</i>		<i>Postal Code</i>
Country of Citizenship:		Home Phone: <i>country code + area code + number</i>		Cell Phone: <i>country code + area code + number</i>
Email:			Personal Web Page:	
Do you have a representative who helped you to fill this form?      Yes      No				
<i>If yes, please provide contact information of your representative.</i>				
Representative's Full Name: <i>Last</i> <i>First</i>				
Representative's Address: <i>Street Number, Street Name</i>			<i>Apartment/Unit #</i>	
<i>City/Town</i>	<i>Province/State</i>	<i>Country</i>		<i>Postal Code</i>
Representative's Phone: <i>country code + area code + number</i>			Representative's Email:	
Please check one of the following (if applicable):				
<input type="checkbox"/> Canadian provincial or territorial Lawyer <input type="checkbox"/> Member of the Immigration Consultants of Canada Regulatory Council (ICCRC) <input type="checkbox"/> Unpaid immigration representative such as relative/friend.				

#### Instructions:

- Complete each section of this form. No supporting documents are required with this form. Each section can have a maximum of 1500 characters (approximately 250 words).
- Submit your completed Business Concept and Interest Guideline forms by email to [MPNP-BusinessStream@gov.mb.ca](mailto:MPNP-BusinessStream@gov.mb.ca).
- Provide one business opportunity only for one Business Concept submission.

#### IMPORTANT:

- You must complete the Business Concept and Interest Guideline forms in order to be considered as an ISEP candidate.
- Only candidates who meet minimum eligibility criteria will be considered. Your business concept must ensure compliance with all MPNP and ISEP requirements. For eligibility criteria, please visit our website, [www.immigratemanitoba.com/immigrate-to-manitoba/isep/](http://www.immigratemanitoba.com/immigrate-to-manitoba/isep/). Priority will be given to candidates who demonstrate the potential to establish an innovative business. Your business investment must meet terms and conditions identified in the ISEP Business Performance Agreement (ISEP-BPA). You can review a sample of ISEP-BPA on our website at [www.immigratemanitoba.com](http://www.immigratemanitoba.com).

**1. Describe the Business Opportunity you have identified in Manitoba.**

**2. Describe the research you undertook that convinced you this was a viable business opportunity in Manitoba.**

**3. Describe how your educational background, training, experience or skills will help your entrepreneurial idea become realized as an operating business?**

**4. Describe your intended investment and your financial position.**

**5. Describe how you will market your product(s) and/or service(s).**

**6. Identify critical resource requirements.**

**7. Describe your implementation timelines.**

[Empty response box for question 7]

**8. Describe critical factors affecting your intended business.**

[Empty response box for question 8]

**9. Describe additional research required.**

**10. Describe how your business would foster innovation and benefit Manitoba.**